

# Let's Talk About the Color of Light!

**Earn CEU Credits:#105072 ASID, NKBA, IDC, IDEC & IIDA**

In this course you will gain an understanding of new lighting technologies and the expected dominance of LED in the next decade, the color of light has and will continue to become increasingly important. To appropriately use and specify light in this new era, it is crucial that an understanding of the color of light becomes as familiar as all other elements of good design.

Jeff Dross, Kichler Lighting Corporate Director of Education and Industry trends, is our speaker. Jeff started his career in lighting in 1974 and understands that the face of residential lighting is ever changing. Involved in industry round tables, and an often-quoted media spokesperson, he is also the recipient of the 2015 American Lighting Association's Pillar of the Industry Award.

What will be covered:

- Natural and Artificial Light
  - What is the Color of Light
  - How the Color of Light is Measured
  - Pending Changes to Color Measurement
  - Why Color Looks different Under Different Light
  - Using the Color of Light in Designs
- What Lighting Might Look Like in the Future



Date: Tuesday, November 7th  
Time: 10:00 am - 12:00 pm  
Location: Dominion Electric Supply Co  
Lighting Showroom  
5053 Lee Highway  
Arlington, Virginia 22207

Date: Tuesday, November 7th  
Time: 2:00 pm - 4:00 pm  
Location: Dominion Electric Supply Co  
Lighting Showroom  
14605 Lee-Jackson Highway  
Chantilly, Virginia 20151

Date: Wednesday, November 8th  
Time: 10:00 am - 12:00 pm  
Location: Dominion Electric Supply Co  
Lighting Showroom  
8610 Cherry Lane  
Laurel, Maryland 20707

RSVP: Greg Tiedemann  
Phone: 703-536-4400 ext 3388  
email: gtiede@domionielectric.com  
Facsimile: 703-536-4069

Please R.S.V.P. by November 2nd

Attending in  Arlington  Chantilly  Laurel

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

email: \_\_\_\_\_

*Light refreshments will be served.*

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ELECTRIC SUPPLY COMPANY, INC.

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